

start something... for real with

company programme

aged
15-19
years

1 academic year delivery

The ultimate enterprise experience – mentored by a Young Enterprise Business Adviser, students set up and run their own real company over a year.

How it works

- For students aged 15 to 19 years
- A Young Enterprise volunteer Business Adviser mentors students through the year at regular company meetings
- Students compete with other schools/colleges in their region, across the UK and internationally to become Young Enterprise company of the year
- Company Programme online – an innovative suite of business tools and guidance
- Comprehensive support materials for students and Link Teachers
- Public liability insurance and legal structure provided by Young Enterprise
- Can be run flexibly in curriculum or as an after school activity
- Supports a range of qualifications and university entrance
- On completing the programme students are eligible to join our UK wide Alumni network

the young enterprise company year

over the course of one year students:

raise real finance by selling shares

open and use their own company bank account

carry out market research

work together to create their business plan

develop their own product or service

market and promote their product or service

trade with the public

manage the company finances

take part in local Young Enterprise trade fairs

compete with other schools and colleges in the company of the year competition

New Social Enterprise Model Now Available

Company Programme students can now choose to run their Young Enterprise company as a Social Enterprise. Using this new legal model students commit to running their business and using their profits to achieve a social or environmental aim. Students set up and run their own social enterprise over a year, achieving a real impact in their community and beyond. Find out more about how to get involved by contacting your local Young Enterprise office.



Company Programme online

www.young-enterprise.org.uk/company

Students are supported by the Company Programme website which provides an innovative suite of online business and communication tools specifically designed to help them run their Young Enterprise company more effectively.



Karen Hamlin, KS4 Alternative Curriculum Teacher, Impact Centre

“

The focus of the Company Programme is on achieving. In the past our students have been more familiar with what they can't do or what they have difficulty with but this programme looks at the positives. Once their company is up and running, the students are engaged and enthusiastic and they're putting in extra hours to ensure it's a success. ”

Features include:

- Online company messaging, calendar, tasks and resources for collaborative working
- Fully featured online accounts package
- Company profile and member profile pages
- View, communicate and trade with over 2,500 other Young Enterprise companies
- Extensive guidance and support materials

expanding business and economic understanding

including:

how a business works
and how wealth and
employment are created

key business functions
including marketing,
financial management,
sales, customer care and HR

practical experience of a
range of economic concepts
including the market,
supply and demand, raising
finance, cost, price, profit
and competition

Cheryl Hoey,
Ashfield Girls' High School, Belfast.

“

This is a fantastic programme to be involved in. Students get to learn about business in a very real way. It is a great opportunity to get to see another side of your students – outside of the classroom situation, especially when they tap into talents they never knew they had.

”

Rebecca Griffiths,
Young Enterprise Alumni and
Student in International Business
Management with French, Warwick
University

“

I used my YE experience for many things since I left the programme. The YE programme has pride of place on my CV. I put YE exam and experience on my CV because it shows employers that I am dedicated and enthusiastic about what it is I want to do.

”



Start Something with Real Impact

A recent independent evaluation of Company Programme tracked down those who had taken part in the programme (Young Enterprise Alumni) and investigated the impact that the programme had had on their lives and careers. The evaluation found that our Alumni:

- Identify Young Enterprise as contributing to the development of their **employability skills and attitudes** more than any other experience
- Are **more passionate about their jobs** and satisfied with their career choices
- Are **twice as likely to start their own business** as their peers
- Are **more successful in their careers** regardless of social background
- Show increased **social responsibility**, being more likely to carry out volunteer work than their peers

enterprising skills, attitudes and behaviours

including:

creative thinking and problem solving

communication and presentation skills

confidence and a can-do attitude

teamwork and leadership

negotiation and decision making

setting goals and time management

managing risk and responding to change

Supporting qualifications

- Company Programme students can sit the OCR Young Enterprise Certificates in Enterprise at Level 1, Level 2 and now also available Level 3 (for more information see www.ocr.org.uk)
- In **England** the programme supports the project/extended project and a range of new diplomas including:
 - **Business Administration and Finance**
 - **IT**
 - **Retail**
 - **Manufacturing and Product Design**
- In **Scotland** students can sit the University of Strathclyde Business School examination and the programme contributes towards a number of qualifications including the Intermediate level 2 award in Enterprise and Employability
- In **Northern Ireland** the programme contributes towards a number of CCEA qualifications including the GCSE Learning for Work
- In **Wales** Company Programme supports a number of qualifications including the Welsh Baccalaureate
- The programme contributes to a range of ASDAN awards and qualifications including the Universities Award and CoPE
- Students can use their Company Programme experience to support the enrichment element of the AQA Baccalaureate

Supporting university entrance

Company Programme is widely recognised by universities when included as part of the personal statement section of a UCAS application. The programme can be used to support a range of level 3 qualifications which carry UCAS points including Business Studies, Applied Business Studies and Economics.



Supporting the curriculum:

- Every Child Matters: Economic Wellbeing and Making a Positive Contribution
- Enterprise
- Business and Economic Understanding
- Work Related Learning
- Employer Engagement
- Economic Wellbeing and Financial Capability
- Citizenship
- Careers
- Personal Learning and Thinking Skills
- Functional English and Maths

start something... with us

To find out more about getting involved visit www.young-enterprise.org.uk and contact your local Young Enterprise office.